

"HOT ROD ROONEY"



TOKE Y ROONEY, who always has had an ambition to be a bot rod speedster, fulfills his wish, cine matically speaking, in his newest starring film, United Artists' "The Big Wheel," which opens at the

In "The Big Wheel," Mickey Rooney plays the son of Cannonhall Coy, Indianapolis race immortal, who becomes a speedway champion, adding a third dinematic sports crown to his career. His jockey role in "National Velvet" was memorable and his "Killer McCoy" boxing pro portrayal was

a box-office winner.

Mickey started his acting cateer by literally crawling on the stage when he was one year old. His parents, Joe Yule and Nell Carter, were vandeville players at the time of Joe Yule, Jrs. birth on Settlember 23, 1922. While his parents were singing a romantic duct on stage, Mickey crawled away from the watchful eyes of stagehands, and made his bow by smiling at the audience. Before he was two he joined his parents in their routine.

In order to comply with New York laws, Mickey was given a special work permit by Governor Alfred E. Smith. Before he was five he was touring

the eastern vaudeville circulits with his own partner.

At five he made his motion picture debut, play-

ing a midget in "Not To Be Trusted."

At the time his mother brought him to Holly-wood, Larry Darmour started producing a series of short film comedies based on Fountain Fox's tough little cartoon character, Mickey (himself) McGuire.

A dark-haired, tough looking kid was sought. Mickey's mother darkened his yellow hair, which angered the youngster. A long wait for the inter-view didn't help his disposition. When he met Darmour, his belligerent attitude made the cartoon character seem mild. Mickey got the part and played it for six years, assuming the name of the character at the same time.

He outgrew the role at 12, took the name of Mickey Rooney, and went on the road again. In 1935, as a result of his portrayal in "Hideout" Rooney was signed to a contract by MGM.

In 1939 he received a special award from the Academy of Motion Picture Arts and Science for his characterizations in "Boy's Town" and the memorable Hardy Family pictures. In the same year a nation-wide poll of newspaper readers established him as "king" of the movies with Bette Davis as queen.

Two musicals, "Girl Crazy" and "Thousands Cheer," offered Rooney in lighter roles in 1943.

Mickey was educated largely in studio schools and by private tutors. He also attended Dayton Heights and Vine Street Grammar Schools in Hollywood, and the Pacific Military Academy. Besides being able to play every instrument in an orchestra, he is a composer of popular songs and also has written a symphony.

He once was Southern California Junior Boys tennis champion and now plays exhibitions with net greats of the stature of Donald Budge. He once had a kid football team and now is one of Hollywood's best golfers and swimmers.

On June 14, 1944, he was inducted in the Army at Fort MacArthur, California. Shortly afterwards he was on his way overseas, where he was assigned to the famous Jeep shows touring 150,000 miles in Europe and playing to more than 2 million G.I.'s

often right next to the front line.

Rooney is a song-writer of note and has had many songs published. In addition, Mickey has written three screenplays which he plans to use for his independent productions. One is "Buckaroo" a western. Another is "Falling Star," the story of his own life. The third is a comedy.

"The Big Wheel" brings together again Mickey Rooney and Spring Byington, his first screen mother.

Film fans with a keen memory for such things may recall the last time the pair emoted as mother and son. It was back in 1937, and the occasion was in the very first of the Andy Hardy series.

No doubt this will bring forth a flood of mail from insistent theatte-goers who will tell us that this little story is all wrong and that Fay Holden, a redoubtable actress herself, was head of the Hardy brood through thick and thin.

Granting that Miss Holden proved her mettle more than once in the endless series of scrapes and escapades into which Andy Hardy got, and from which he needed innumberable helping hands to keep him going, the facts will not be denied.

A careful check of the records shows for postenity that it was really Spring Byington who played the role of the Mother Hardy in "A Family Affate," the first of the long series. This was back in 1937, and Mickey Rooney and Andy Hardy were to become fixtures on the American scene.

Although the instant success of the picture brought on immediate demand for more of the same, the movie fates had already ordained that Miss Byington had to yield her motherhood of the Hardy brood for that of the Jones fashily at another film studio. It was an iron-bound contract which broke up the maternal relationship of Mickey Rooney and Spring Byington. And which started that of Mickey and Fay Holden.

Anyway, here it is a dozen years later, and "The Big Wheel" has brought the long lost son and

mother back together again.

MOUR LOVE No. 1, Feb., 1950. Published Bl-monthly and copyrighted by Famous Funnits Fublications, 300 Fifth Ave. New Second-Col. 1950. Published Bl-monthly and copyrighted by Famous Funnits Fublications, 300 Fifth Ave. New Second-Col. 1950. Published States Col. 1950. Published Sta

Mrs. Mike

DICK POWELL

EVELYN KEYES













































I HEREBY AWARD YOUR MEDAL

























































































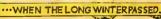












I'VE KEPT MY PROMISE, HAVEN'T I, KATHY ? I PROMISED A BEAUTIFUL SUMMER FOR YOU AND FOR OUR BABY! DO YOU HAVE ANY REGRETS ... ABOUT THE LIFE YOU LEFT BEHIND FOR THIS?



AND I'LL TAKE A LOOK











MRS. HENDERSONS BABY... WAS BORN DEAD, I DON'T WANT IT TO HAPPEN TO MY BABY!!!



F YOU LOVE ME YOU'LL GET ME OUT OF HERE...YOU'LL GET ME TO EDMONTON OR CALGARY.



YOU MEAN YOU WON'T !!!



MIKE... IF I HAVE TO CRAWL OUT OF HENDRIK'S HOPE ON MY HANDS AND KNEES... I















































WEEKS LATER FORT MANETTE CELEBRATES THE TWENTY FIFTH ANNIVERSARY OF IT'S FOUNDING.







YOU'LL HAVE TO PAY THE PRICE OF LISTENING TO A SPEECH BY SERGEANT MICHAEL FLANNIGAN OF THE NORTHWE ST MOUNTED POLICE!







LADIES AND GENTLEMEN
THIS IS ONE SPEECH I WISH
I DIDN THAVE TO MAKE.
WE'VE JUST DISCOVERED A
CASE OF DIPHTHERIA AMONG
US!



WE'VE ALL BEEN IN
DANGEROUSLY CLOSE
CONTACT HERE, AND WE'LL
HAVE TO TAKE STRICT
PRECAUTIONS TO PREVENT
THE DISEASE FROM
SPREADING!







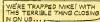












ANEW SUPPLY OF SERUM SHOULD ARRIVE ANY TIME NOW WHEN IT DOES,



I'M SORRY, KATHY 50 SORRY



DAYS LATER ...

THE WHITE SHEET! DIPHTHERIA ... KATHY ... THE BABY ... MAC! MAC!!























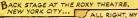












BOY, I'LL START HI. JERRY, HOW ABOU THAT STORY YOU



WELL, I WAS ALWAYS AT THE HEAD OF MY CLASS-STANO-ING IN THE CORNER IN FACT. I WAS THE ONLY BOY IN SCHOOL WITH A RECTANGULAR BOOY AND A TRIANGULAR HEAD FINE. JERRY. I'M ALL SET!

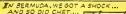












BOYS, BE READY AT THREE WE GIVE A CLASSICAL CONCERT IN THE LOBBY EVERY AFTER NOON!

GULP! CLASS-ICAL! WE CAN'T EVEN READ MUSIC!



I HANE IT, CHET, WHY DON'T (GROANN)
YOU TELL THE MANAGER ALL RIGHT
WE'RE INTRODUCING AMERICAN
LAZ MUSIC TO BERMOON
FOR THE FIRST TIME?
CAN'T DOY
T'M RUINED!

That AFTERNOON WE GAVE IT TO THEM ...

BY GEORGE! WHAT'S THAT WHAT'S HAPPENED? HURRUMPH! CALL THE MANAGER!





WHAT'S IN THE ENVELOPE CHET?

WHAT DO YOU THINK! OUR TICKETS HOME! ... OHHH! I

HMM, THAT'S THE SHORTEST ENGAGEMENT ON RECORDS





YOU CAN'T KID ME JERRY, I KNOW YOU HAVE PLAYED WITH THE DORSEYS, SHAW, GOODMAN, BERIGAN AND LOTS OF OTHERS! COLONNA

YOU'RE A FINE

ASTEO SIX MONTHS! MUSICIAN ... HOW ABOUT SOMETHING ON HOW YOU MET HOPE?

That HAPPENED AT A PARTY AT CROSBY'S PLACE IN HOLLYWOOD ...

BOB.THIS I HEARD YOU SJERRY

WELL I SING TONIGHT, HOW WOULD YOU LIKE TO SHOW I'M STARTING?





SINCE THEN, HOPE AND I HAVE TRAVELLED ALL OVER THE WORLD GIVING ENTERTAINMENT TO THOSE WHO NEED IT MOST ...





WELL. THERE THANKS, JERRY, IT'LL MAKE A SWELL STORY. YOU HAVE IT. GUESS I'LL GO HOME NOW AND PLAY YOUR MY LIFE AND HARO TIMES. RECORD" COLONNA'S TROLLEY"FOR MOOD MUSIC WHILE I WRITE, SO LONG!





























































































"...ED ASKED THE OFFICIALS TO AWARD THE TROPHY THIS YEAR TO THE DRIVER WHO HAS WON THE HEARTS OF THE WHOLE RACING WORLD WITH HIS SKILL, HIS DARING AND HIS GREAT COURAGE... PRESENTING THE CUT THIS YEAR, THAT BEAUTIFUL GIRL FROM CALIFORNIA, LOU RILEY, ... LADES AND GENTLEMENT, GIRS YOU BILLY, CAMMONBALL COY..."









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"THE BIRTH OF MRS. MIKE"



N Oct. 15, 1947, three men sat in an air-conditioned office at the Nassour Studios on Sunset Blvd. in Hollywood and scribbled their names at the end of a long and complicated document liberally

sprinkled with "where as's" and "parties of the first and second parts,"

The men were Sam Bischoff, Richard Ewing Powell (the signature proclaimed) and Edward Gross. They had just created Regal Films, Inc., an organization dedicated to the epic task of pleasing 50 million arm chair experts on just how "Mrs. Mike" should be brought to the screen. Bischoff would be executive producer; Dick Powell would star as Sgt. Michael Flannigan; and Gross would-serve as producer.

And their 50 million critics were the people who had read and loved the book by Benedict and Nancy Freedman, the largest readership of any book brought to the screen since David O. Selznick filmed "Gone With The Wind."

Fifty million of course is an estimated figure based on sales and printings of this warm, human story of a Boston girl who married a Royal Northwest Mounted Policeman and went with him to make her life in the frozen Northwest Territory of Canada in 1905. The book sold more than 1,150,-000 copies in its first year including selections by the Literary Guild of 750,000 copies; condensations were carried by the Reader's Digest and the New York Post; King Features syndicated a cartoon strip with narrative in serialization; 1,000,000 copies were issued by Bantam for popular price sales; another 1,000,000 in special edition for the armed services, with both of the latter now bringing out still another edition. Added to this, "Mrs. Mike" has been translated into 17 languages.

Even Mrs. Michael Flamingan, now a gracious, gray-haired woman just into her sixties whose Boston accent of long ago has been replaced by traces of a Scotch burr, and who now lives in Vancouver, soon began to discover that most of these readers had very definite ideas about who should play the major roles and with what nuances of characterization. Her mail box bulged with suggestions from almost the day the announcement reached the press that the book would be adapted for the screen,

Later, when Mrs. Mike (as she is still affectionately called today) visited the set during production, she confessed to having a few pre-conceived ideas herself.

"You see I knew all these people so well," she explained after she had met the screen counterparts, "it took a moment of adjustment to become accustomed to them being someone else,"

. There were a few minor things she saw that day that were not quite right. The "store-bought" easy chair in a replica of one of her rough wilderness homes—"Why Mike made all the chairs we had." The bed in the same cabin—"We had a much bette mattress—feathers. So high I had to jump to gen

But on the whole—"It makes one lonely, very lonely," she said, "to look back in memory."

Dick Powell as Sgt. Mike, was very satisfying to the real Mrs. Mike. He is a big man, an even six feet tall, although not quite so tall, she says, as her husband was. 'He is a good man. I feel it,' Mrs. Mike said of Dick, ''and my husband was a good man.'' Her husband could also sing—'the most beautiful voice I have ever heard,' Mrs. Mike recalls.

Evelyn Keyes as Mrs. Mike met with the original Mrs. Mike's hearty approval. "So little and so cute," she welcomed her. "I was slender as she. I never weighed over 105 in those days. But I was never that pretty."

"Oh yes you were," her cousin who accompanied her to the set hold her. "You were every bit as pretty as she is only your hair was darker."

The film, "Mrs, Mike," went before the cameas on May 2, 1949 with Louis King directing, Joseph Biroc, A.S.C., was in charge of photography; Paul Weatherwax, film editing; Arthur Lonergan, ard director; Eliois Jenssen, costume design; Lee Zavits, special effects. Ben Hersh was in overall charge as general production manager.

Since the combined and distilled essence of the imaginings of the 50 million readers of the story could not possibly be assembled for text for the screen adaptation, Regal Films did the next best thing. They conducted extensive research in advance on the period and locale—some 5,480 man hours of research labor—and signed the finest technical advisers for every phase of the production.

H. Bruce Carruthers, a former active member of the Northwest Mounted Police, and now the official representative of the Canadian force in Hollywood, was the authority for every detail that concerns the Mounties. Sherman Saunders, foremost square dance caller on the Pacific Coast, was brought in to mastermind barn dance scenes. Frank Rolphes, an executive of the Hudson Bay Company in Edmonton, was responsible for trading post detail. Dr. Richard Gordon furnished technical advice for the toothpulling sequences. A prominent Los Angeles surgeon, who prefers to be unnamed for ethical reasons, supervised the amputation sequence. A third doctor, nameless for the same reason, authority on the history of the treatment of diptheria, advised on the epidemic sequence, Mrs. Iron Eyes Cody aw that the Indian patios was authentic; Mrs. Geraldine O'Connor, expert on Indian bead work, checked all beaded items used and taught Indian actors how to bead for scenes in the film. Delpelops instructed Evelyn Keyes in the nuances of baking bread. Mrs. Carrie Hoffman, an elderly woman expatriot of Canada's Northwest, who diapered her own 11 children in the years from about the turn of the century through the period of the film, serves as an authority for the cars and costuming of infants in the picture.

In addition to the extensive reproductions of outdoor settings inside sound stages, six location jaunts were made to widely separated areas for proper settings. Action was filmed in the Yellow Knofe Tercitory of Northwest Northern Alberta; on the Rogue River in Oregon; at the famous winter resort, Sun Valley, Idaho; in Agoura, Callif, scenic double for Edmonton, Canada, county; and at Big Bear Lake in California's Sierra Madres.

While Sun Valley furnished its own sets and set dressing—snow—for the icy wintertime scene filmed there, set construction at the Big Bear loca-

tion was on a city-planning scale.

Fort Manette, Dick Powell and Evelyn Kepes' second home in the film, made up of 15 dwellings, church, Mounted Police post and cemetery, designed by Art Director Arthur Lonergan, was constructed in Hollywood. Each piece in every building was then blue-printed and numbered, trucked to the mountain country, and re-assembled, an operation requiring a month's work.



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